Gujarat Technological University
Graduate School of Management Studies

Announces Admission MBA (IEV) 2019-21
Common Entrance Test 2019 Passed candidates

Ref.: GTU/GSMS/MBA (IEV)/2019/119   **Date:03-08-2019**

Circular for Admission

Candidates who have cleared the Common Entrance Test (CET)-2019 organized by AICTE for admission into MBA (IEV) are invited for Personal Interview (idea Screening) for admission at GSMS for the year 2019-21. Candidates are requested to appear for Personal Interview on 7th August at venue mentioned with required documents as below:

Date of Personal Interview: 7th August 2019   **Time:** 10.00 AM onwards

Venue: FF, Shed 4, GTU Chandkheda campus, Visat Gandhinagar Highway, Chandkheda, Ahmedabad (**https://goo.gl/maps/SdtMH7MAXP2eQVr67**)

A. Document Verification: Candidates appearing for PI need to carry below mentioned documents with them for verification.

Document Verification time: 10:00 am
Personal Interview (Idea Screening) for Admission: 10:30 am – 4:30 pm

During Personal Interview, below mentioned documents are required:
1. Print of AICTE Application Form
2. Print of Application form of GSMS, GTU
3. CET (Common Entrance Test – 2019) Score Card
4. Educational Certificates (Originals for verification & one set of photocopy)
5. Statement of Purpose (Why you want to pursue this course?)
6. Documents listed in application form

B. Personal Interview (Idea Screening) for Admission:
Points to cover during PI (Idea Screening)
1. Name of Project/Startup with Sector, Team details if any
2. Need Identification (Problem Definition/Opportunity)
3. Approach to solve the Problem (proposed methodology/Technical Approach)
4. Progress/Work done by now
5. Novelty & Utility (What is new?)
6. Benchmark and specifications of the product/ Solution
7. Time Frame and Milestone for Execution
8. Deliverables and beneficiary industry/sector
9. Potential impact (social or economic)
10. Budget Plan (Minimum Viable Prototype Development / Validation of Hypothesis
11. Team and Achievement Highlights by now

Final Admission will be done with following evaluation criteria

Evaluation Criteria:

CET-2019 Score	Personal Interview	Total
65%	35%	100%

Based on Personal Interview, result will be declared on University and Institute Website with 1-2 days.

Note: Student has to appear for Personal Interview (Idea Screening) on 7th August itself. In case of failure to appear on 7th August 2019, candidate(s) may appear also on 13th Aug 2019 with sufficient justification.

For more details, please contact
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Registrar