



GTU INNOVATION & STARTUP CENTRE

Report of Session on
PITCH IT RIGHT | GISC | AHMEDABAD
July 11, 2021

The poster features a central graphic of a glowing lightbulb with a green vine growing from its base, set against a circular background with dashed lines. The text is arranged in a clear hierarchy, starting with the event title and followed by key details like the date and time. Logos for GTU, SSIP, and the Innovation Council are prominently displayed.

GTU Innovation & Startup Centre
Ahmedabad | Vadodara | Rajkot | Surat

SSIP

Pitch It Right

Opportunity to avail assistance up to INR. 2.00 Lac for creating an MVP

Other Benefits:

- Incubation Support
- Mentoring & Guidance
- IPR Support
- Network & Facilitation
- AWS Credits

Apply today: bit.ly/GTU-SSIP

June 11, 2021
11:30 AM

StartUp
Igniting the future

GTU Innovation Council

GTU Innovation Council at a glance:

GTU Innovation Council (GIC) has been designed to establish close bonding between industries, entrepreneurs, faculty members and students to make research and development at the University, relevant to the needs of industries at national and international levels. It helps to create a culture of design, new and products augmentation and processes in the arena of industries. GTU Innovation Council as an innovation campaign has started strategic steps to establish a close and continuing inter-action for the students in all the undergraduate and postgraduate courses. GTU Innovation Council is one of the elite organizations of the nation for cultivating multilayer innovation ecosystem. Through the efforts for creating culture of innovation and entrepreneurship in 8 years, an aura of developing the ecosystem across the state was conceptualized. The pilot projects and efforts have ideated many policies which have helped to change and shape up innovation and entrepreneurial mind-set of students. GIC is pioneering more than 12 initiatives in 8 sectors of the council.

Different Policies for Grant

1. Student Start-up & Innovation Policy (SSIP) PoC/Prototype grant up to INR 2 Lakh & Patent filling support up to INR 25K approved by NI
2. In Start-up Assistance Scheme of Industries Commissionerate, support provided up to 30 lakh per startup as a seed support approved by SLEC
3. Rs. 20,000/- per month will be provided to the innovator as sustenance allowance for one year whose project is recommended and approved by SLEC
4. In case of start-up having at least one woman co-founder, Rs 25,000/- per month per start-up will be provided as sustenance allowance approved by SLEC
5. An additional support up to 10 lakh will be provided to start-up having innovative project which have significant impact on society, based on condition on approval/sanction given by SLEC.
6. Assistance up to 3 lakh per approved start-up will be provided to enroll and participate for national/international recognized acceleration programs approved by IC
7. Assistance Up to 1 lakh per approved startup for skill development support approved by IC

Pitch It Right Session

Session Introduction

The GTU Innovation and Start-up Centre (GISC) has taken up the initiative to lead the startup ecosystem in the nation. In continuation to the wisdom of expanding and culturing the student startups environment among Students of Gujarat, GTU Innovation and Startup Centre organizes pitch it right session frequently by four regional centers individually. Continuing the rituals GISC Ahmedabad organize a virtual session of Pitch it Right for students/startups applied over a google form.

Brief

The session was organized to guide and inform the students/ startups about the SSIP policy and different types of documentation process, various information and detailed explanation about it. The session was organized for student innovators and entrepreneurs who are looking to get involvement into start-up ecosystem. And want to develop their idea into a startup.

Ms. Brinda Pandya (regional Incubation Manager – GISC-TBI) moderate the session exquisitely. The students/ startups were guided about the SSIP scheme and policy, meaning of innovation and what are the criteria to be eligible for grant, how to make a presentation, explanation of different documents required for documentation, general rules and guidelines, before and after opportunities for startups and stretch suitable answer of upright questioner during the session.

GISC - Ahmedabad interacted with the student entrepreneurs and startups, and guide through the process of idea to innovation, also highlight the key notes for how to self-motivate and start a start-up.

For this pitch it right session 58 + Students had been remain presented during the session, was hosted through virtual platform Google meet.

Vote of Thanks

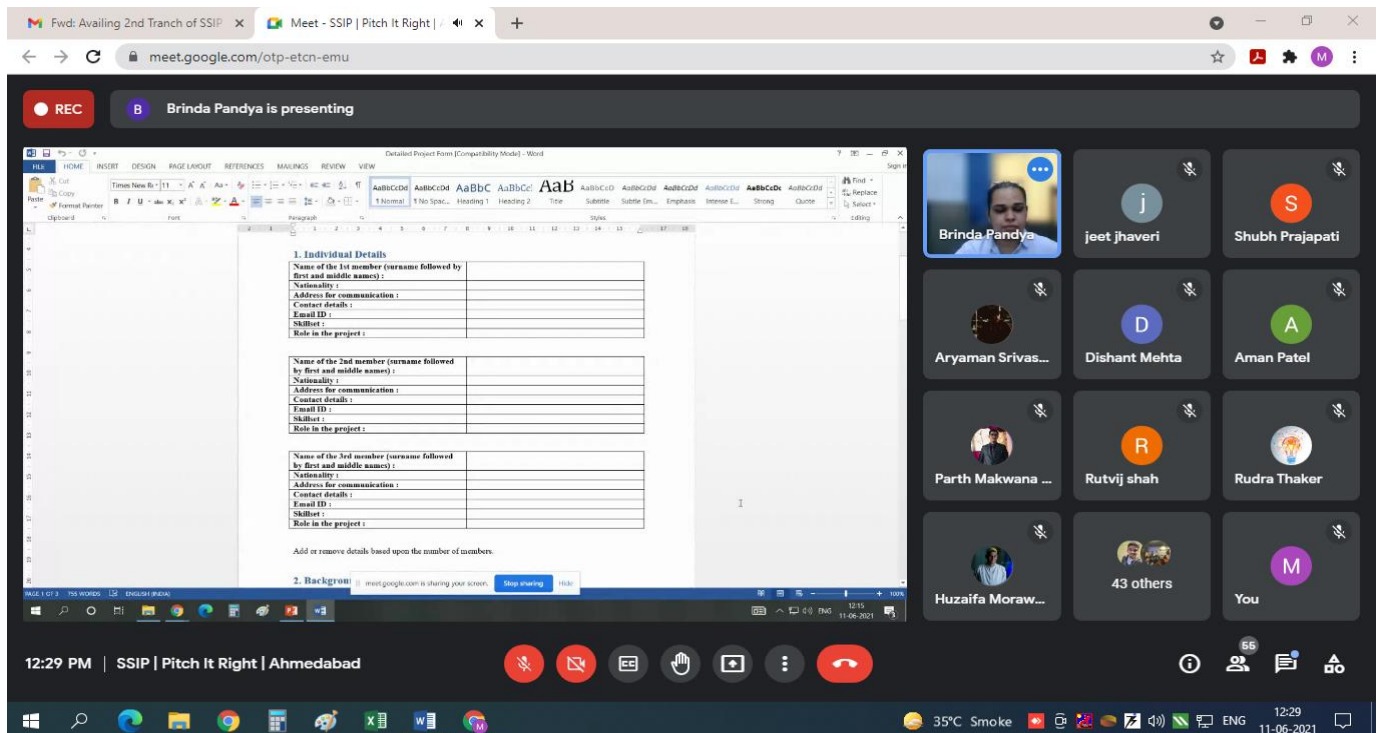
This session is very informative and interactive. Participant students-entrepreneurs- startups will find it very helpful for them and getting clarity about the SSIP policy and introduction of start-up ecosystem.

Ms. Brinda Pandya (Regional Manager - GISC) moderated the session and resolve the questionnaire of participants.

During the Session Ms. Brinda Pandya introduced the GISC Ahmedabad team Ms. Bhoomika Panchal (IT Executive), Mr. Rudresh Thaker (Research Assistant), Mr. Mahavirsingh (Research Assistant). She also briefed about the role of staff of GTU Innovation Council and its flagship programs to support start-up Innovations.

- Event/ Session Title: **SSIP | Pitch It Right | Ahmedabad**
- Event/ Session Date: **June 11, 2021 (Friday)**
- Event/ Session Time: **11:30 AM – 01: 00 PM**
- Venue/ Online Link of Meeting: **meet.google.com/otp-etcn-emu**

Glimpse of the session:



The screenshot shows a Google Meet interface. The main window displays a presentation slide titled "Detailed Project Form (Compatibility Mode) - Word". The slide content includes:

1. Individual Details

Name of the 1st member (surname followed by first and middle names):	
Nationality:	
Address for communication:	
Contact details:	
Email ID:	
Skills:	
Role in the project:	

Name of the 2nd member (surname followed by first and middle names):

Name of the 2nd member (surname followed by first and middle names):	
Nationality:	
Address for communication:	
Contact details:	
Email ID:	
Skills:	
Role in the project:	

Name of the 3rd member (surname followed by first and middle names):

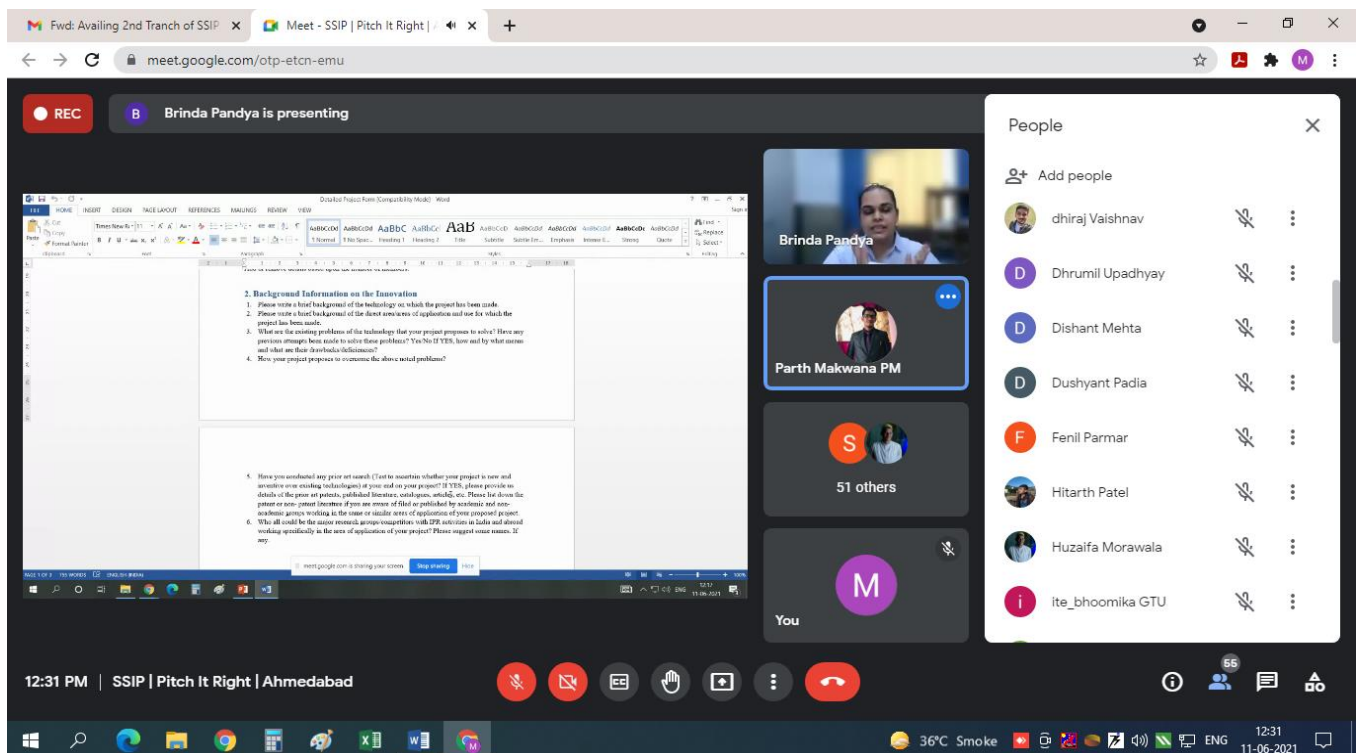
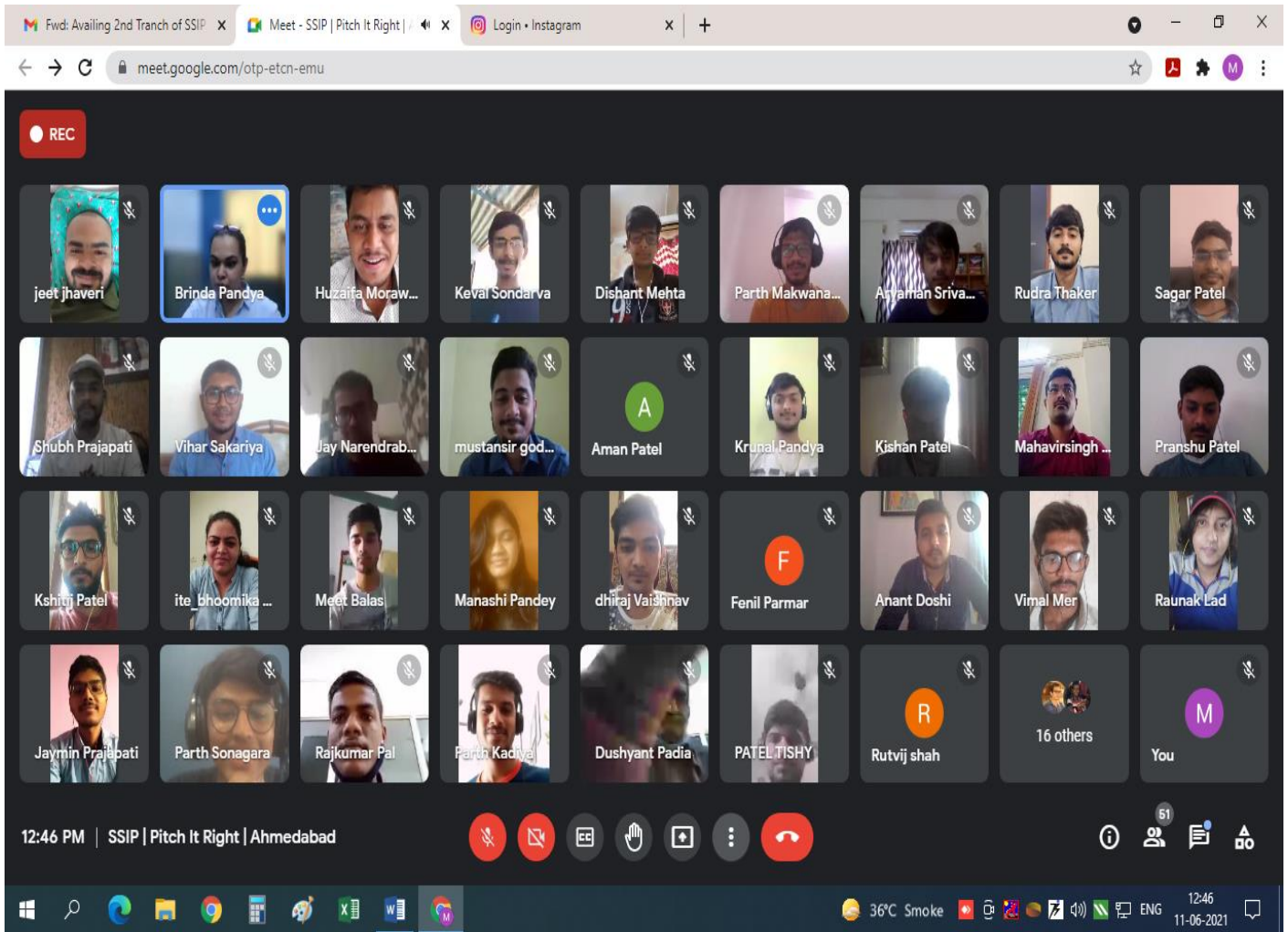
Name of the 3rd member (surname followed by first and middle names):	
Nationality:	
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Email ID:	
Skills:	
Role in the project:	

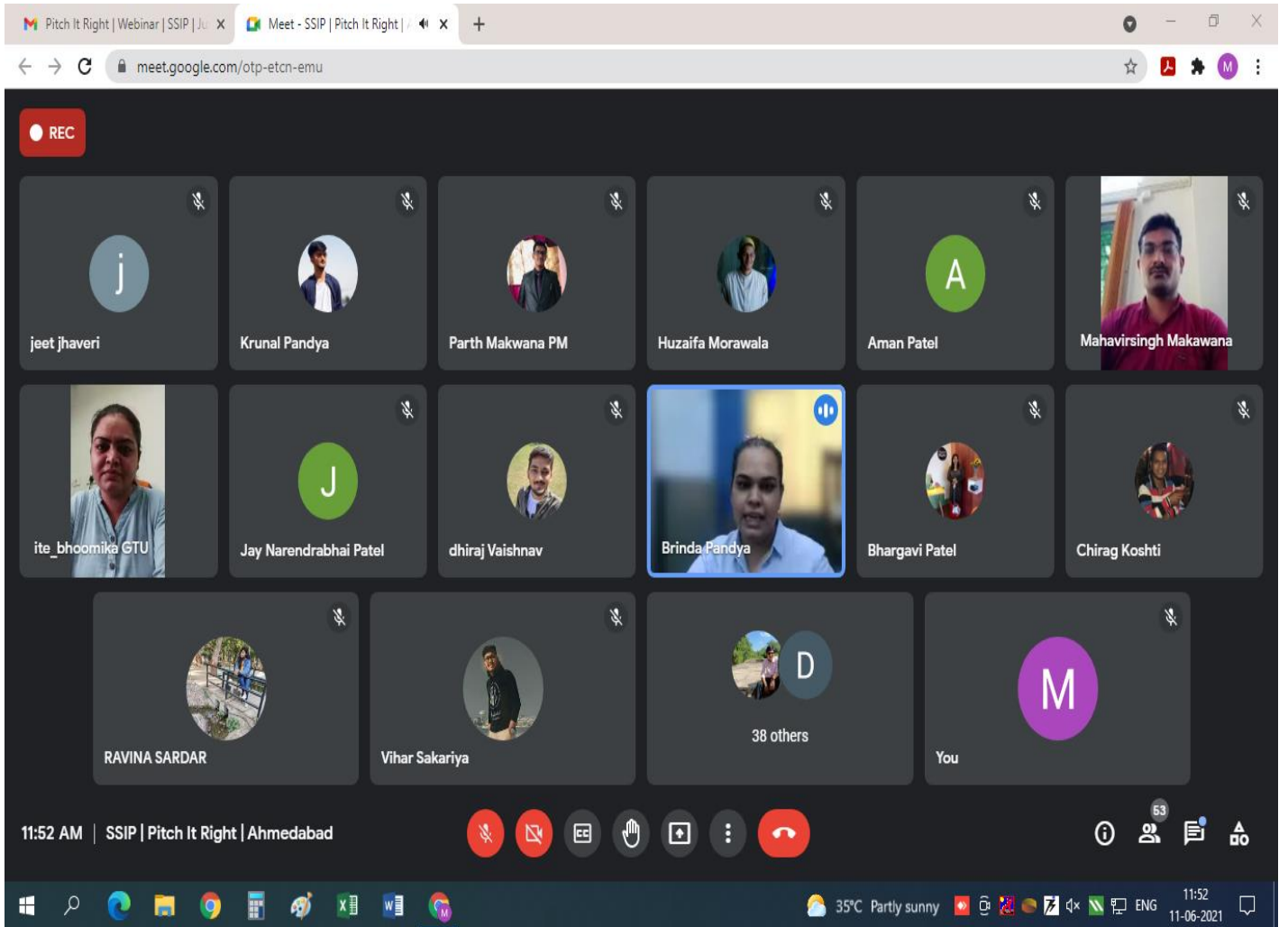
Add or remove details based upon the number of members.

2. Background:

meet.google.com is sharing your screen. Stop sharing Hide

The right side of the screen shows a grid of participants: Brinda Pandya, jeet javeri, Shubh Prajapati, Aryaman Srivas..., Dishant Mehta, Aman Patel, Parth Makwana..., Rutvij shah, Rudra Thaker, Huzaifa Moraw..., 43 others, and You. The bottom status bar shows the time as 12:29 PM, the session title "SSIP | Pitch It Right | Ahmedabad", and system information like 35°C, Smoke, and 11-06-2021.





Report Prepared and Edited by: Mr. Mahavirsingh Makwana and Ms. Brinda Pandya

For more details:
GTU Innovation Council
Block 3, Near L D Engg Boys Hostel
Gate, Opp. Old Regional Passport Office,
Ahmedabad-15, <http://startupgujarat.in/institutes.htm> Webinar
Facebook view- facebook.com/gtu.innovationcouncil