

*GTU INNOVATION COUNCIL*

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**GTU Innovation Council  
Rajkot**



Report on

# **PITCH IT RIGHT SESSION**

Date: 08<sup>th</sup> April 2021

Time: 11:00 am to 03:00 pm

**Speaker of the event: Ms. Kavita Kripalani, Deputy Director (GIC)**

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## GTU Innovation Council (GIC) at a glance

**GTU Innovation Council (GIC)** has been designed to establish close bonding between industries, entrepreneurs, faculty members and students to make research and development at the University, relevant to the needs of industries at national and international levels. It helps to create a culture of design, new and products augmentation and processes in the arena of industries. GTU Innovation Council as an innovation campaign has started strategic steps to establish a close and continuing interaction for the students in all the undergraduate and postgraduate courses. GTU Innovation Council is one of the elite organizations of the nation for cultivating multilayer innovation ecosystem. The pilot projects and efforts have ideated many policies which have helped to change and shape up innovation and entrepreneurial mind-set of students. Pioneering more than 12 initiatives in 8 sectors of the council.

## About the Session:

GTU Innovation Council is one amongst the elite organization for fostering Entrepreneurship and Innovation beneath the aegis of Gujarat Technological University. The online session began with introduction about the SSIP and its process by Ms. Kavita Kripalani on 8<sup>th</sup> April 2021. Pitch it right session conducted by Ms. Kavita Kripalani. Ms. Kavita Kripalani initiated the session addressing all the participants. "Pitch it right " session, wherein 9 teams pitched it with their ideas, prototype. They were guided and asked to develop refined PPT and submit the same as per norms for SSIP Screening to be scheduled.

Glimpse of the Session:

