

GTU INNOVATION COUNCIL

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Community Shodhyatra-Awareness Meet Up

Date: 10 September, 2018

Time: 4:30 pm to 6:00 pm

Venue: GTU Innovation Council Center, AVPTI campus, Rajkot

Evaluator of the event: Mr. Parth Sejpal (Assistant Professor, GIC, GTU)

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GTU Innovation Council (GIC) at a glance

GTU Innovation Council (GIC) has been designed to establish shut bonding between industries, entrepreneurs, school members and students to form analysis and development at the University, relevant to the requirements of industries at national and international levels. It helps to form a culture of style, new and merchandise augmentation and processes within the arena of industries. GTU Innovation Council as associate Innovation campaign has started strategic steps to determine a detailed and continued inter-action for the students altogether the collegian and postgraduate courses. GTU Innovation Council is one in all the elite organizations of the state for cultivating multilayer innovation system. Through the efforts for making culture of innovation and entrepreneurship in seven years, associate aura of developing the system across the state was conceptualized. The pilot comes and efforts have ideated several policies that have helped to vary and get along innovation and entrepreneurial mind-set of students.

About The Event :

GTU Innovation Council is one amongst the elite organization for fostering Entrepreneurship and Innovation beneath the aegis of Gujarat Technological University. The session began with introduction concerning Community Shodhyatra. Mr. Parth Sejpal initiated the session addressing all the students. The session was about find the problems of villages and find the solution of that problems.

Highlights Of The Event :

The main objective of the event was to visit the villages and ask to the villagers what kind of problems are they suffering. We have to list out the problems and have to find solutions for them. Community Shodhyatra is an attempt, to reach out to the community and rural areas of the state with a firm belief that the hardship and challenges of natural surroundings are prime motivators of creativity and innovations. Community Shodhyatra aims at excavating such traditional knowledge and grassroots innovations. Mr. Parth Sejpal explained that Community Shodhyatra is also a journey undertaken to spread green consciousness and we do it by involving

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professors and students to display their technical knowledge through various competitions. Next slide was process of community shodhyatra, primarily the students and professors, visits the nearby community or the village. The village or community that is chosen is usually bereft from any urban facility or a developed community. Students and professors meet the villagers, farmers, shepherds etc. individually and a report is prepared later collectively based upon each person's experience. After the visit, prior art search, diachronic & synchronic analysis and other design thinking practices, each team needs to discuss their activities and about their scouted challenges from community with the Guide and other groups. Then Mr. Parth Sejpal had told about his experience when he visited one village. At last, everybody discussed their doubts and got answers of their doubts. And made teams of students to visit the villages.

Glimpse of the event:



Compiled & Edited by

GIC Team Rajkot