



GUJARAT TECHNOLOGICAL UNIVERSITY

(Established by Government of Gujarat under Gujarat Act No.: 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત સરકારના ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

Ref.: GTU/GIC/StartupAward/2020

Date:-19-12-2020

To,

**Principals, Innovation Club Coordinators, Project-innovation exhibition program coordinators
of all affiliated colleges/Institutions**

Appreciation of the Best Student Start-up of the graduating batch Awarding Medals during GTU Annual Convocation 2021

In accordance with the mandate of “National Student Start-up Policy” unveiled by MHRD and SSIP Gujarat, Gujarat Technological University has announced first Medal in Convocation 2020 in the whole of our mother-country to take such a progressive measure to promote innovation and entrepreneurial attributes among the youth across affiliating institutes. GTU believes that this intervention will go a long way in inspiring our young students to find answers to the problems by pursuing entrepreneurial route and in effect contributing to the growth of India and making a great career for themselves. Similarly this year, GTU will appreciate best student start-ups of graduating batch 2019-2020 by awarding Medals during the annual convocation 2021.



Evaluation for the awarding the Medals will be done by a committee of jury comprising of noted experts from state and national start-up ecosystems, academia, industry and other areas related to start-ups. The Medals will be awarded to outstanding students/ student teams having start-ups in UG and PG as per the evaluation and recommendation by the Committee/Jury.

First GTU Student Startup Gold Medal during Convocation 2020

The Medals will be awarded to outstanding students/ student teams having start-ups in UG and PG as per the evaluation and recommendation by the Committee/Jury. Based on the worthiness of the student start-ups, the Jury will recommend the number of medals in a particular year. The objective of this unique intervention is to communicate a powerful message to the students at large that GTU, besides the academic brilliance, recognises alternative excellence and appreciates the unconventional talents in a big way. GTU appreciates and supports efforts like student start-ups wherein GTU students, in their professional lives, can be job creators contributing to the national development.

**Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009 ❖ GESIA Award - 2011
❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013**

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Ahmedabad : 2nd Floor, ACPC Building, L. D. College of Engineering Campus, Navrangpura, Ahmedabad, (Gujarat) India - 380 015. Phone : + 91 - 79 - 26 300 499 / 599 Fax : + 91 - 79 - 26 30 1500
Gandhinagar : K-6 Circle, E-4 Electronic Estate G.I.D.C., Nr. Government Polytechnic, Sector-26, Gandhinagar - 382 028 Gujarat. e-mail : info@gtu.ac.in URL : www.gtu.ac.in



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The Criteria for Start-ups to be considered for this award:

1. The lead founder/Co-founder of the student start-up who is nominated for the above should be from the graduating batch of any of the UG/PG programme under any of the GTU affiliated colleges in the state of Gujarat.
2. The Student Start-up should be recognized as Startup by DIPP/DPIIT and registered as legal entity in Academic Year 2019-20 with or without affiliation to any incubator/innovation centre.
3. The start-up should have attained a turnover of minimum INR 3 lac (including orders on hand) before Convocation. Alternatively if it is a social innovation start-up, the intangible value created by the start-up should be INR 2 Lac or more. Roughly quantifying the intangible value will be done by the committee.
4. Grant, award money, Investment received by the student start-up will not be counted for the above but such start-ups fulfilling the above criteria can be given additional weightage while shortlisting.
5. The student start-up should not be a mere extension of any family business. It should be an independent enterprise initiated by any student or team of students of the graduating batch.
6. The lead founder/co-founder (s) of the selected start-up of the graduating batch can receive a medal for the above.
7. Every year, GTU will give away the medals based on the merit and criteria set by the jury. Decision of Selection committee will be final.

Instruction:

1. Based on the data provided will only be considered for your eligibility.
2. Any incorrect or missing information may be disqualified without intimation.
3. Please fill accurate and precise information like email addresses, contact details, pitch deck etc. Avoid multiple submissions.
4. Selected Startups will be invited for award ceremony.

Student Startups requested to **apply before 31st Dec 2020, Time: 6.00 PM**

Apply here: <http://bit.ly/StartupMedal2020>

For any query revert back to

Mr. Tushar Panchal (ap_tushar@gtu.edu.in) Ms Brinda Pandya (gic_brinda@gtu.edu.in)

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Registrar

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