



Common Entrance Test 2019

“TO BE CONDUCTED ON 28th JULY 2019”

For Admission to
MBA/PGDM in Innovation, Entrepreneurship and Venture Development (IEV) – 2019

About MBA/PGDM in IEV:

All India Council for Technical Education (AICTE) has introduced a unique 2 years' full time PGDM / MBA program in Innovation, Entrepreneurship and Venture Development (IEV) 2019. This is an action oriented program to provide opportunities for students to work and develop problem solving innovations, acquire entrepreneurship skills and build ventures as part of curriculum. This program is an initiative under the National Student Startup Policy at AICTE and MHRD's Innovation Cell with an objective to make Indian higher education system to produce new generation entrepreneurs capable of building innovative and simultaneously earning master degree.

Approved Institutions:

Following four institutions with intake capacity of 30 each have been approved by AICTE to offer the course for the academic year 2019-20. Institute will deliver the course in conjunction with their Technology Business Incubator.

Sl. No	Institute Name	Course Name	Web Address*
1	Kumaraguru College of Technology, Coimbatore, Tamil Nadu	PGDM in IEV	www.kct.ac.in
2	S R Engineering College, Warangal, Telangana	PGDM in IEV	www.srecwarangal.ac.in
3	Graduate School of Management Studies, Gujarat Technological University, Ahmedabad, Gujarat	MBA in IEV	www.gsms.gtu.ac.in
4	Graphic Era Deemed to be University, Dehradun, Uttarakhand	MBA in IEV	www.geu.ac.in

*Applicants may visit respective institute's website and contact the Director and (or) Program Convener to know more about institute and program detail.

Click for Registration
<http://cet.cbtxam.in>

Uniqueness of Program:

Course is designed to provide more experiential learning opportunities and to practice innovation and entrepreneurship and skill set for building startups. By design, incubator will deliver the course and students will get access to co-working space and facilities of pre-incubation and incubation to develop innovations and further to startups.

Tracks / Phase	Year	Semester	Modules, Capstone Projects and Action Learning Segments
Foundation of Innovation and Entrepreneurship Management Track	1 st Year	1 st Semester	<ul style="list-style-type: none"> Module-I: Introduction to Innovation and Entrepreneurial Idea Generation and Identifying Business Opportunities <ul style="list-style-type: none"> Capstone Project-I: Develop Problem Solving Business Ideas & Proof-of-Concept Module-II: Management Skills for Entrepreneurs and Managing for Value Creation <ul style="list-style-type: none"> Capstone Project-II: Development of Innovation & working Prototype
		2 nd Semester	<ul style="list-style-type: none"> Module-III: Creating and Sustaining Enterprising Model & Organizational Effectiveness <ul style="list-style-type: none"> Capstone Project-III: Development of Minimum Viable Business Model of Innovation
Start-up Experiential Learning Track: (Co-Learning & Contribution)			<ul style="list-style-type: none"> Action Learning Segment-I: Start-up/Incubation Residency Learning Program
Entrepreneurship Intensity Track (Immersion into Incubation Facility and Resource Access)	2 nd Year	3 rd Semester	<ul style="list-style-type: none"> Module-IV: Advancing Entrepreneurial Skill and Venture Planning Module-V: Creating and Growing New Venture and National & Global Business Environment
Start-up Establishment Track		4 th Semester	<ul style="list-style-type: none"> Action Learning Segment-II: Venture Establishment at Incubators/Accelerators
Final Exit			Establish and Running a Startup Earn Degree "MBA/PGDM in Innovation, Entrepreneurship and & Venture Development "

Eligibility:

The minimum academic eligibility for a candidate to apply for this program should be a graduate in any discipline of course (10+2+3)/(10+2+4)/(10+3+3). Preferably candidates for this program are students having entrepreneurial mindset and ideas, passion for innovation and strong determination to build and run startup as career.

Admission Procedure:

An online common entrance test will be conducted for aspiring entrepreneurial students want to get admission to above program in any of the four institutes for the academic year 2019-20. This test facilitates to select suitable candidates for admission to four institutions.

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Important Dates:

- Commencement of Online Registration– 12th July 2019 (Friday)
- Last Date for Online Registration – 20th July 2019 (Saturday)
- Issue of Admit Card – 22nd July 2019 Onwards
- Test Date (Online) – 28th July 2019 (Sunday)
- Declaration of Result & List of Eligible Candidates** – 31st July 2019
- **Registration:** Application must be done online only by using the registration link (<http://cet.cbtextam.in>) in AICTE webpage (www.aicte-india.org) and MHRD's Innovation Cell (MIC) webpage (www.mic.gov.in).
- **Selection of Centre:** Test centers will be in four cities Coimbatore, Warangal, Ahmedabad, Dehradun. Applicant need to provide preference of maximum two centers of their choice in order. In case of more numbers of candidates appearing for the exam, there may be possibility of adding more centers, then nearest locations/cities to these four cities will be selected as new centers and allotment of centers will be made accordingly.
- **Choice of Institute:** Every applicant has to choose institute(s) of their interest to take admission upon final selection.
- **Registration Fee:** All payments towards registration fee to be made through online mode only. Registration fee for appearing online test for different categories as below
 - General/OBC Male Candidates: Rs. 1400/-
 - All Female Candidates: Rs. 700/-
 - SC/ST/PWD Candidates: Rs. 700/-
- **Online Test and Time Period:** Online computer based test will be conducted in different centers in above selected cities. Total duration of exam will be 2.00 hours. Tentative time for test will be 10.30 AM to 12.30 PM.
- **Syllabus & Questions:** Total 75 numbers of questions with all objective and multiple choice related to innovation, entrepreneurship, IPR, startup, logical reasoning, data interpretation and language communication will come in exam. (All the questions will be in English).
- **Final Selection:** Each Institute will carry out GD/PI separately for the eligible/shortlisted candidates opted for admission upon selection. GD/PI will be held during the period between 5th to 10th August 2019, and respective institute will display the dates and communicate to candidates immediate after the result announcement regarding GD/PI.
- **Admission Period:** As per AICTE guideline, admission process will be completed on or before 15th August 2019.
- **Program Structure & Fee:** Please visit respective institute's websites to know about program fee and structures etc.

Note:

** Institute wise eligible list of candidates in a ratio of 10: 1 to total intake capacity will be declared.

- Candidates can download their Admit Card on 22nd July onwards from above AICTE website.
- For any inquiry, please contact help desk through email or on phone as mentioned below.

Help Desk

Email – startup@aicte-india.org

Phone – 011-29581235 (For General Query)

Phone – + 91 9455874519

(For Technical Query)

 **ALL INDIA COUNCIL FOR TECHNICAL EDUCATION**
(A STATUTORY BODY OF THE GOVERNMENT OF INDIA)
Nelson Mandela Marg, Vasant Kunj, New Delhi - 110070
Ph. No.: 011-29581000, Website: www.aicte-india.org

 MHRD's
Innovation Cell
(Government of India)

**Announcement of
Common Entrance Test 2019 for
Admission to MBA/PGDM in Innovation,
Entrepreneurship and Venture Development (IEV)**

AICTE has introduced a unique 2 Years Full time PGDM/MBA program in Innovation, Entrepreneurship and Venture Development (IEV) 2019. A common entrance test will be conducted for aspiring entrepreneurial students want to get admission to MBA/PGDM in IEV program in any one of the following institute.

1. Kumaraguru College of Technology, Coimbatore
2. S R Engineering College, Warangal
3. Graduate School of Management, GTU, Ahmedabad
4. Graphic Era Deemed to be University, Dehradun

Online Registration - 12th July to 20th July 2019
Online Test Date - 28th July 2019

For registration and course detail, please visit to www.aicte-india.org

Advt. No. Innvo. Cell/07(02)/2019 **Member Secretary**

Times of India - Delhi 10/7/2019