



GTU INNOVATION COUNCIL

www.gtuinnovationcouncil.ac.in

Student Startup Support System (S4)



Flash Venture Workshop

Date: Sunday, 20/04/2014

Time: 9:30AM to 5:30PM

Exclusively for FIRST and SECOND year students of Eng. Colleges, affiliated with GTU

Venue: S4 Co-Creation Center, GTU Ahmedabad Campus, 2nd Floor ACPC building, LDCE Complex

INTRODUCTION: GTU innovation Council has successfully modularized various hands-on learning workshops so that our budding student entrepreneurs may be able to acquire the best possible skill-sets, which enable our students to innovate and develop technology-based student start-ups. We are developing roadmaps for the next generation pedagogic interventions for helping grow student start-ups. It has been seen that given a proper hand-holding and technology-support, students are capable enough to design new products and students start-ups even during their college days.

THIS WORKSHOP: This particular Workshop focuses on first and second year engineering students. Through this workshop, they will be able to track down the activities of S4 and to take advantage of this unique facility at GTU. The workshop will enable them to understand the current strategies of the market and help them to shape their own entrepreneurial ideas.

This is an ideation workshop, which goes through stages of problem identification, problem solving - and 'customer' interviews, prototype designing, and design-re-design loop . The flash venture workshop is typically attended by students who work in teams to solve a problem, apply design thinking methodologies and learn about creating a new venture.

Please refer to a recent version of the event at S4 at : <http://vimeo.com/86972450>

This model has been successfully attempted at SVNIT Surat and NIT Warangal by banking upon experts from Stanford and other universities.

(Reference- http://www.openfuel.org/index.php/events_controller/event_wiki/3)

These workshops have been carefully designed involving aspects of engineering, design and innovation. Experts from local institutes and industries will mentor each team while the workshop will be under process. GIC will bring in its best expertise to train this league of students, who will further play crucial role in executing Innovation Council and S4 activities.

GTU INNOVATION COUNCIL

www.gtuinnovationcouncil.ac.in

Student Startup Support System (S4)

HOW TO REGISTER FOR THE WORKSHOP: The interested students can apply by registering on the link –

https://docs.google.com/forms/d/1o6Oly5P1LaPwrqSSGP00oYO_alUnH-xWcUyhCCBX-Qo/viewform

For any query connect S4 fellow: Umang Jain 8866121649, Ekta Nandwani 9510750665

Share your feedbacks with Purva Ojha , gic_po1@gtu.edu.in , Project officer S4, GTU or with

Hiranmay Mahanta , Hon' Director GIC , hiranmay@techpedia.in

REFERENCES:

1. ABOUT FLASH PROGRAMS ON THE WEB

- a. Invitation for the Flash Venture workshop of 16th February 2014 at http://www.gtu.ac.in/circulars/14Feb/13022014_02.pdf.
- b. A report on the Flash Venture of 12th March 2014 by S4 Extension center at GIT at <http://www.gtu.ac.in/ColCorner/15032014.pdf>.
- c. Invitation for the Flash Venture workshop of 13th April 2014 at http://www.gtu.ac.in/circulars/14Apr/10042014_01.pdf.
(includes invitation for the Start-up Analysis workshop of 12th April 2014)

2. FELLOW PROGRAMS OF GTU ON THE WEB:

- a. One Day Capacity-Building, Consultation and Orientation Programme for IPR/Patent Fellow and Associate applicants on **22nd February 2014, Saturday** & on IPR, Patent Searching, PSAR & PDE on **01st March 2014, Saturday**
http://www.gtu.ac.in/circulars/14March/25032014_03.pdf
- b. Report on the Orientation Program for GIC Fellows and Associates: 18th & 25th January, 2014
http://www.gtu.ac.in/circulars/14March/10032014_01.pdf;

Call for 18th Jan and 25th Jan at respectively

<http://www.gtu.ac.in/circulars/14Jan/Onedaycapacity.pdf> and

http://www.gtu.ac.in/circulars/14Jan/Web%20Notice%20for%20One%20day%20Workshop%20for%20GIC%20fellows%20and%20associates_25%20Jan%202014.pdf