

GTU INNOVATION COUNCIL

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Student Start-up Support System (S4)

S4 Startup Internship Program (S4-SIP)

Date-12th July 2014

Time- 9.30 A.M to 6.30 P.M

Venue: S4 Co-Creation Space (S4-C3), GTU Ahmedabad Campus, 2nd floor ACPC Building, LDCE Complex

A unique opportunity for students of internship with start-up enterprises

Learning first-hand about how to start-up their own start-up

GTU Innovation Council, in cooperation with InterestShip¹, launches “S4 Start-up Internship Program (S4-SIP)”, where more than 20 start-up companies will interact with GTU students and choose the best ones for internship with start-ups. The selection by the respective start-ups will happen after a hands-on session, in which every participant will be taken through an exercise to find his/her real interest. Some students may work with the start-ups at the week-ends, some may work after their college and the alumni may even work with the start-ups full time. The students working with start-ups may get an exposure about the whole operational process of a start-up and understand and know new technology can create market. This may help the students discover their real interest and their academic engagement may become more interesting.

Interested participants can apply online in the link as given below: <http://www.interestship.com/gtu>

For any query or suggestion: Tel: 9879823914; e-mail: s4@gtu.edu.in. Or you may contact Mr. Hiranmay Mahanta, Honorary Director, GTU Innovation Council at hiranmay@techpedia.in.

The entire event is free of cost and S4 will bring the best experts and mentors for inter-action. Such exercise have been tried at various rich start up ecosystems in India like Bangalore, Delhi, Hyderabad and Mumbai. S4-C3 has become a leading co-creation space in India and appropriately it is bringing in this intervention for the 1st time in Gujarat.

The participating start-ups in this process will join the YES4 (Young Entrepreneurs for S4) mentoring network to assist young student ventures associated with S4 at GTU Innovation Council.

¹a student start up, co-founded by LDCE students

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BACKGROUND: A survey has found that 50% of Chinese engineering students and 65% of US engineering students want to have a start-up. Similarly, a study by open fuel recently showed that 57% of Indian engineering students want to develop a start-up. However only 3% Chinese and 22% US students end up joining or launching a start-up. In India this figure may be less than 1%.

The study has also revealed that close to 80% of those who frequently meet successful entrepreneurs also intend to go for a start-up soon or in the medium term. In spite of this strong relation between starting a new enterprise and exposure with entrepreneurs, only 13% of the students in India are able to frequently meet or interact with successful entrepreneurs.

To address such a proven need, GTU Innovation Council(GIC) and S4 have taken a number of initiatives, in cooperation with dozen of city based start-ups to provide opportunities for inter-actions of students with suitable technology based and other start-ups. S4-SIP is another step in the same direction.

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