

GTU INNOVATION COUNCIL

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Participation at

Vibrant Gujarat Startup and Technology Summit 2018

11 – 13 October 2018

Venue : The Exhibition Centre , Gandhinagar , Gujarat



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GTU Innovation Council at Glance :

GTU Innovation Council (GIC) has been designed to establish close bonding between industries, entrepreneurs, faculty members and students to make research and development at the University, relevant to the needs of industries at national and international levels. It helps to create a culture of design, new and products augmentation and processes in the arena of industries. GTU Innovation Council as an innovation campaign has started strategic steps to establish a close and continuing inter-action for the students in all the undergraduate and postgraduate courses. GTU Innovation Council is one of the elite organizations of the nation for cultivating multilayer innovation ecosystem. Through the efforts for creating culture of innovation and entrepreneurship in 7 years, an aura of developing the ecosystem across the state was conceptualized. The pilot projects and efforts have ideated many policies which have helped to change and shape up innovation and entrepreneurial mind-set of students. Pioneering more than 12 initiatives in 8 sectors of the council.

About The Summit :

To keeping the 'Startup India Movement' going, Government of Gujarat hosted a three-day event full of experiential learning and networking for start-ups and aspiring entrepreneurs. **Vibrant Gujarat StartUp and Technology Summit 2018** was organized as a forerunner to the *Vibrant Gujarat Global Summit* in January 2019. Designed as a platform for innovators and entrepreneurs from across the world to meet and interact, this event included a notable line of expert speakers addressing on a range of challenges and doubts related to entrepreneurship. This year the focus was on technology as a catalyst to entrepreneurship. The rapid advancement of technology along with policies such as the 'smart cities' initiative paved the way for the young generation to innovate and take charge leading to a startup revolution.

Apart from this, in order to take a step forward in the process of incentivizing upcoming startups, startups also got the chance to pitch their business plan to the investors present at the event.

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The Hon'ble Chief Minister of Gujarat *Shri Vijaybhai Rupani* inaugurated the summit in the presence of other dignitaries from the Government, Business Leaders, Economists, Academicians, Policymakers and Industry Stalwarts. More than 250 exhibitors were present. organizers included Industrial Extension Bureau, Gujarat Industrial Development Corporation and GESIA. Present at the concluding session was Mitra- The first humanoid robot of India, enabling the audience to 'Experience the Next'. Mr. Vivek Ogra, Chairman, of GESIA Organization talked about the 'Effectiveness Of Innovation'.

GIC at VGSS :

At the Vibrant Gujarat Start-Up and Technology Summit 2018 , GIC made it's presence felt by having Some of it's best startups installed at the very own GTU's Stall. The students of the respective startups were free to network, pitch at the grand challenge and Demonstrate their product.

All the startups performed tremendously well and made most out of this opportunity bestowed by full sponsorship from GTU.

#STARTUPHEROS

Young startups specially student based technology startups are Shaping new market place for innovative products. GTU Innovation Council Created centers for harnessing Innovations by providing their support to develop Minimum Viable Products. Student Startup and Innovation Policy (SSIP) plays vital role in uplifting startups and developing startups Ecosystem among Students across Gujarat.

Startups Promoted By GIC at VGSS 2018

1. Dutron

The Dutron Electromagnetic Sheet Metal Bending Machine is highly versatile and automatic. It is ideal for bending all types of sheet metal including steel, aluminium, copper and coated materials. In Dutron Bender, the bending load is resisted by a magnetic Clamping force along the entire length of the clamping piece and bend by the pneumatic pressure of the requirement degree. Automatic clamping and unclamping means faster operation, higher efficiency and less fatigue. This product brings in much greater versatility than conventional sheet metal benders.

2. Brook and Blooms

We take the wastage from temples, wastage such as flower offerings, and treat them properly in order to make manure out of it. We are also expanding by making diyas and incense sticks. We are covering 50 temples across Ahmedabad, through one manufacturing unit. We are also engaged in the “*Kalash Project*” where people dump the temple waste, and we collect it and treat it.

3. ADSEE

Adseeapp is a digital marketing mobile application. We only charge an advertiser when their audience pays attention and remembers their ad. In return, Adsee users earn direct cash in hundreds and thousands by watching ads daily. An advertiser who connects with us, benefits a free commercial advertisement for them, which will be put on our application. After that, it will be broadcasted to a hyper-targeted audience that matches their target customer. The same audience will watch their ad with attention and create a recall value and branding opportunity in their minds. Following that, the audience is given coupons, contact details and reminders so that they convert as a customer eventually.

4. Shayona Home Automation

This gas stove is very much like a normal stove, but with infrared heating up your dishes and not methane. The problem we saw was, as we use a normal stove, the gas first heats up the environment, present between the stove and the utensil, and then the utensil is heated. This heating of the environment is something we don't want and this also decreases the efficiency and hindering us with extra costs of gas. So we replaced the methane with “*Infrared rays*”. These rays don't uselessly heat up the environment.

They directly heat up the utensil which increases efficiency, reduces cost and the utensil is heated up faster as compared to the normal stove.

5. Refrigerant Recovery and Recharging Machine

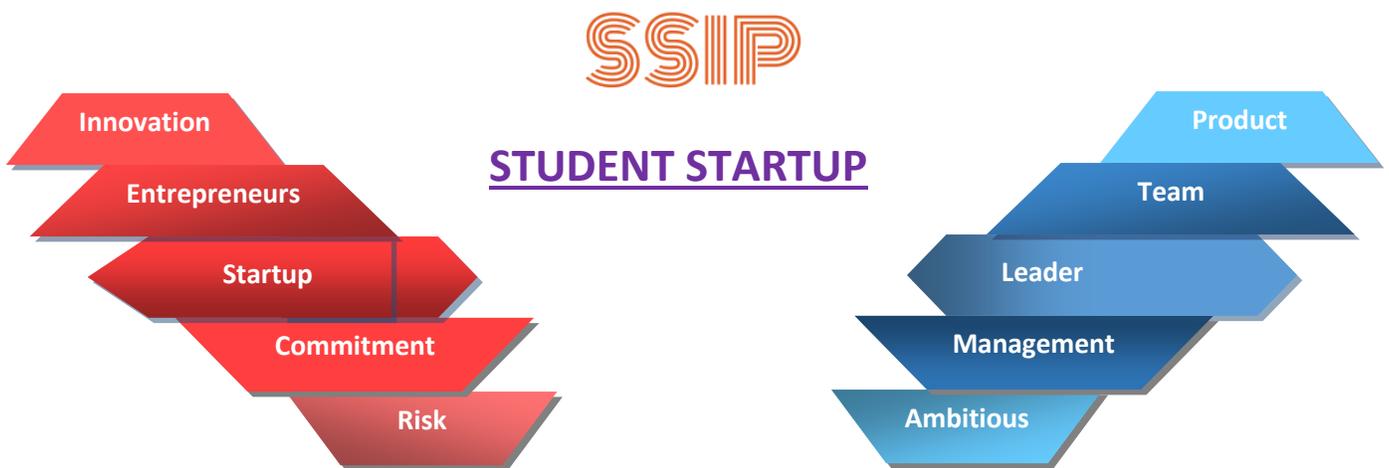
An air conditioner refrigerant recovery recharging machine can recover refrigerant in any condition, filter it and store it in a tank for re-use. It also recharges the refrigerant into air conditioning unit.

6. Salephone

Salephone is committed to embrace the supply chain sustainability through value recovery and make IT affordable for individuals and organizations with an aim to bridge the digital divide. We strive to extend the life-cycle and environmental impact of these devices by joining hands with other players of the eco-system. Through our application, you can quickly sell your phone, get a salephone report of your phone within 5 minutes and then avail it's best value. You can also give us a call, schedule a pick-up with your report and get paid out instantly. We undertake 28+ software and hardware tests and provide you a perfectly certified pre-owned phone from our online portal with trust and confidence at rock bottom price.

7. Studio 72

Studio 72 is lifestyle retailer of Quality good and Designs.All our products are thought through and are a unique combination of product, creativity and culture understanding. we as brand offer experiential retail environmental and well curated mix of on trends women and mens clothing.



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Words from Startups :

1. The summit helped me broadened my horizons and helped me in meeting many of the knowledgeable people. I saw different types of innovative projects and interacted with them which helped me gain a bunch of knowledge. Economically, I also got orders for our machine. For all this opportunity, I am thankful to Gujarat Technological University and GTU Innovation Council.

Dutron

2. The summit connected us with some of the stalwarts who are continuously working towards the environment. We got the opportunity to increase our business by opening to partnerships and thus increasing our targeted market. We were also able to sell some of our products making some profit. We are thankful to our university for this wonderful opportunity.

Brook and Blooms

3. Through the Vibrant Summit, we have taken our product to market and have 70-75% conversion ratio till now. Before launching, we needed a sufficient amount of clients enrolled with us, and for that, a stall at VGSS was very beneficial.

The summit helped us with many direct leads, 5 collaborations with application development companies and other service providers, connected us with few incubation centers and mentors and reviewed multiple innovation ideas in the market. But, most importantly, through the summit, our tem got a chance to network with likeminded people, put our idea forward amongst the industry leaders and provided us an amazing branding opportunity.

ADSEE

4. We are thankful to our varsity for this opportunity. This platform made us realize the potential market. The art of pitching, and how to put our best foot forward. It was an amazing experience as we exhibited our prototype in front of 2500+ people. We created potential customers and also thought of upgrades. A stall at VGSS proved to be of immense importance for our growth as a startup and as a company as a whole.

Shayona Home Automation

5. The Vibrant Gujarat Startup Summit helped my company to check the validation and market requirement of our machine and it was a great platform which helped me and my colleagues to meet the investors and experts, in order to increase our network.

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Refrigerant Recovery and Recharging Machine

6. At the summit, I was introduced to a dealer's network in Mumbai for huge pre-owned phone market. I also got suggestions from the officials of Tax Department which I am sure will help me launch my startup more efficiently. Apart from this, in terms of sales, I also got inquiries and orders from Rajkot, Mehsana, Vadodara and Ahmedabad.

Salephone

GTU Innovation Council gave opportunities to its SSIP grantee Startups to Exhibit their Product at Vibrant Gujarat Startup Summit 2018. GTU has support 34 Innovative Projects with seed fund of INR 21.7 Lakh.

Startup Grand Challenge :

At Vibrant Gujarat Startup Summit 2018, GTU incubated and supported startups were selected in top 16 Startups under the Scale up category where they won the award of Prize money of Rs. 12 Lakh each. Please find detail information and attached pictures for your reference.

GTU Incubated Awarded Startups :

1. Mod Innovation LLP : Kaustubh Mod

MOD INNOVATION LLP have develop a machine which can do all major operations of Civil-Constructions line which are doing manually, like Cement Plaster, Waterproofing, Wall Putty, Gypsum Plaster, Fireproofing, Paint etc. This machine can give 10 times higher out puts with quality than existing manual. This is very unique innovative solution for modern construction and Infrastructure Industries, which will change the scenario.

2. Vinspire Agrotech India Pvt Ltd : Manan Patel, Anjil Jain and Vishal Shrimali

VINSPIRE AGROTECH (I) PRIVATE LIMITED is fully engaged in development of Manual range of Agriculture Advance tools. They have developed different innovative farming equipment which will replace conventional farming and back-breaking methods. With the help of their device farmers will increase its productivity and save time and money.

3. All That Dips : Dhaval Patel and Deep Lodhari

All products at AllThatDips are made with respect towards the ingredients and you. AllThatDips make sure we use finest of ingredients to churn out most delicious products that are artisanal, free from harmful chemicals and always fresh.

AllThatDips founded on the belief and ideal of think global and act local. AllThatDips have created a variety of dips and sauces that are international in appeal and local on palate. AllThatDips creates Salsa, Hummus and other signature dips in classic and bold flavours. AllThatDips's Salsa & Hummus are perfect for spreading on anything, dipping into everything or adding to whatever is on the menu.

Glimpses at VGSS



Startups at GTU Stall



Startup Grand Challenge Awards



Visitors at GIC Stall



Indian Army observing Products

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SSIP Student Startup Exhibitors at VGSS 2018

Apply for SSIP : bit.ly/GTU-SSIP

For more details:

GTU Innovation Council

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