



## GTU Innovation Council (GIC)

Organizes

1<sup>st</sup> Faculty Development Programme

on

**“Patent Search and Technology Landscaping (PSTL)”**

For Faculties of GTU affiliated Engineering/Pharmacy colleges

On

**25<sup>th</sup> June 2015, Thursday** at

126, ACPC Building, L.D. Engineering College, Ahmedabad

Under the visionary leadership of Honb. Dr. Akshai K. Aggarwal, Vice chancellor, GTU Innovation Council (GIC) has started its mission for Intellectual Property (IP) literacy for faculty members and students since September 2011. Till today GIC has organised more than 60 workshops for faculty members and students, based on various themes i.e. “*Patenting in Engineering*”, “*Patenting in Pharmaceuticals science*”, “*Patent Search Methodology*”, “*Patent Search and Analysis Report (PSAR) and Prior Art Search (PAS)*”, “*Patent Clinic*”, “*Patent Drafting Exercise (PDE)*”, “*PatentTrack*”, “*PCT Patent Journal Analysis Activity*” etc. By all such workshops and seminar at present GTU has a very large pool of nearly 4650 trained faculty members. They have been trained and made aware about the basics of IPR & Patents in particular and other related activities. Due to these efforts, till today more than 310 Patents have been filed by students and faculty members associated with GTU affiliated colleges in field of IPR.

GTU has been consistently making efforts to ensure that every single IDP/UDP become more original and relevant to the users. To reduce the possibility of reinventing wheel and to increase the originality quotient of the projects we have procured **paid patent database “PatSeer”**.

Paid database are specialized databases exclusively meant for prior-art searches and technology landscaping. This paid database helps in to examine current scenario of your student project and its technical lacunas and how can find best paths for future innovative project development.

### **About Patent Landscaping:**

Patent Landscaping is start with a state-of-the-art search for the relevant technology in selected patent databases. The search results are then analyzed to answer specific questions about, for example, patterns of patenting activity (- who's doing what? what is filed where?) or patterns of innovation (innovation trends, diverse solutions for a technical problem, collaborations). The results are presented visually to assist understanding, as well as conclusions or recommendations based on the empirical evidence provided.

Patent landscape reports provide a snap-shot of the patent situation of a specific technology, either within a given country or region, or globally.

**Objective:**

By attending this workshop, faculty can get-

- Better understanding about the *advanced techniques of patent searching*
- *Technology landscaping* and *trend analysis*
- Easily identify *newer potential areas of research*
- Help in design of novel and *innovative projects for students*

By attending this workshop, faculties can guide their students on importance of prior art searching using open and paid databases. The training material will be shared with all faculty members so that they can take similar sessions for all their current final year students after going back to their colleges.

**Registration:**

Faculty members can self-nominate or get recommended by the college authority and submit their names via given link: <https://goo.gl/kzL07f>

**Calendar of events:**

- Last date of receipt of application: 24th June 2015, Wednesday (Before 01.00 PM)
- Date of intimation of selection: 24th June 2015, Wednesday (By 03.00 PM)
- Program Dates: 25th June 2015 (Thursday)
- Event will run from 10:30 AM to 05:00 PM

**VENUE:**

Room no. 126, GTU Ahmedabad Campus, ACPC Building, 2<sup>nd</sup> Floor,  
L.D. Engineering College Campus, Ahmedabad

**NOTE:**

For any clarification or query send e-mail or call-

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