



Ref. No. GTU/Media/Circular/2014/

Circular

Date – 14-05-2014

To,
All the GTU affiliated Institutes

An invitation to send nominations to be a Member of GTU Newsletter Correspondent's Team

Calling those who have the talent to write for a newsletter
(Faculties, students and other stakeholders)
Send nominations by 31st May 2014

The Gujarat Technological University publishes a series of several Newsletters. These newsletters are being circulated to more than 5000 readers across the world, including corporate and educational institutes. These newsletters are designed to spread awareness about the activities of GTU and its achievements. This activity not only expands the reach of the university to the Inbox of readers, but also plays a crucial role in building a bridge with the readers to encourage associations.

- ❖ To show case the brilliance of GTU students and faculties in the public domains, GTU Innovation Council is planning to publish Newsletters. The newsletter will cover all the activities of GTU affiliated Colleges and their students and teachers. The newsletters may also have interviews with various stake-holders about issues of interest to the University community.
- ❖ GTU invites nominations from interested student and faculty members from all GTU Colleges to send their names with brief details which will prove their candidature with merit.

For the Newsletters, GTU would like to have from each GTU college

- (i) At least One or maximum two faculty members from each college and
- (ii) At least One Student correspondents from each year of each branch in every college.



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The selected persons will be the contributor for the Newsletters published by the GTU and for which they are expected to coordinate with **Udisha clubs¹** and **Innovation Sankuls²** in their Colleges. GTU will also provide training to enhance the writing skills of nominated students and faculties in July/Aug 2014. .

REGISTRATION PROCESS

The interested and dedicated students/faculties may follow the process mentioned below to register.

Step 1: Click on the link below to download the Excel File for Registration

https://docs.google.com/spreadsheets/d/1S_qrNqp7AXZ7W2CNSIUndaydogpUAswANcXJosF44k4/edit?usp=sharing

Step 2: Feed the details of nominations in the file you downloaded

Step 3: Rename the file as your Zone – NLCT - Institute name [for example **Ahmedabad-NLCT-LDEC**]

Step 4: E-mail the file to GTUNewsletter@gtu.edu.in with the subject mentioned as - **GTU Correspondence Team**

Step 5: Wait for further communication on your registered e-mail ID.

Send your nomination before 31-05-2014

In case of further information required you can write to projectofficer_media@gtu.edu.in or can call GTU Media team on **079-23267549**

¹ **Udisha Club** – Every college / Institutes / polytechnic affiliated with GTU is supposed to have a student driven club called GTU Udisha /Innovation club. Such a club is supposed to be formed by the principals/ directors and he or she is a patron of this club. He /She has to also nominate a faculty member for the club for each college. At least one student is supposed to be a member of this club from each year of each branch in the college. This club is to work to develop relations with industry/ businesses for organizing visits and invite them to address the classes in the colleges. Besides, the club is supposed to have an active placement cell and other groups in various other areas of interest for students.



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Thus, in an engineering college the club may have units of Open Source Technology & Mobile & Wireless technology Club excreta management by the colleges. There may be a sectorial panel of the marketing, finance and HR skill councils too.

²**Innovation Sankul** – Principals / Directors are the member of the local community of colleges/polytechnics and industry. This community is established by colleges and is called Innovation Sankul. Sankul consists of people from institutes and industry. Your college is also a member of the local Sankul Community.

Registrar (I/C)

O/C