

# *GTU INNOVATION COUNCIL (GIC)*

[www.gtuinnovationcouncil.ac.in](http://www.gtuinnovationcouncil.ac.in)

## **Orientation Program for GIC Fellows and Associates**

18<sup>th</sup> & 25<sup>th</sup> January, 2014

GTU, Chandkheda Campus

GTU Innovation Clubs (also called UDISHA Clubs) are the most important components of the structure of GIC. The Clubs, with the support of the Principals and faculty members, work for

- (i) a continuous flow of professionals from the industry (with a requirement of one such interaction in every branch every fortnight),
- (ii) organizing Shodh Yatras to the industrial estates,
- (iii) maintaining an active contact with the industry members of their Sankul Committee
- (iv) setting up of active
  - a. Placement Cells, which are to work jointly with the Training & Placement Officer of the College/ Institution,
  - b. Open Source Technologies Clubs,
  - c. Mobile and Wireless Technologies Clubs,
  - d. S4 (Student Start-up Support System) Extension Centers, Cells, which work for creating awareness about IPR (Intellectual property Rights) etc.

All these are student-driven activities, performed with the support of the Principals/ Director and the faculty members of the College/ Institution.

The Council is keen that these activities should be coordinated at every level, including at the University, by groups of students and faculty members. We strongly believe that our young students are very creative and have ample leadership skills to lead and leverage the GIC programs. GIC Fellows and Associates program aims at involving young students across disciplines across GTU affiliated colleges not only in executing things but also taking them into loop while shaping futuristic innovation policies. After a careful consideration, the planning team of GIC, S4 and IPR invited nomination from interested students through

<http://www.gtu.ac.in/circulars/14Jan/Onedaycapacity.pdf> .

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The university got more than 550 applications from students across the state. We invited them to discuss our agenda and to show them the tools and interventions which we have created to achieve our objectives. Team GIC and S4 made a detailed screening and a day-long orientation program on 18<sup>th</sup> January 2014 for the first group. Based on the huge success, GIC invited the second group of fellows and associates on 25<sup>th</sup> January 2014. Mr. Hiranmay Mahanta , Hon'Director GIC moderated both the programs and every lead member of GIC, S4 and IPR initiatives ensured that they reach out with clear agenda to all these interested student leaders. The main objective of this program was to create awareness amongst students about entrepreneurship, IPR, marketing strategies for GTU initiatives and to discuss policy issues.

The session started with introductory note from GIC team and Mr. Hiranmay Mahanta, MD Techpedia. He shared that youth is no more an agenda only and rather they are the solutions.



Mr. Yash Saxena, Founder, Open Fuel and who helped in shaping S4 initiatives discussed with Students about importance of entrepreneurship and start-ups movements. He also discussed the international/ national start up ecosystems lead by young students to further highlight the role of each participant who are going to be inducted as GIC fellow and associates. He shared that the early lead taking by GTU in creating a student start up ecosystem is going to make huge impact in days to come. He wished that each of the efforts of S4 and GIC need to be taken to every college campus via these GIC fellow and associates. Students responded to this call with great interest and passion.

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Dr. Akshai Aggarwal, the Honourable Vice Chancellor, appreciated the students for coming forward for joining GIC fellowship program. He said that working with GTU Innovation Council will hone their leadership and technical abilities. His presence and one-to-one interaction with students made huge difference to this program and students were rejuvenated to take some concrete steps to push forward the efforts of GIC and other activities in IPR and S4 to new heights.



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Post lunch GIC team started giving details about each module. Ms. Purva Ojha, Project Officer, Entrepreneurship Coordinator, GIC explained about Student Start up Support System (S4). In entrepreneurship coordination GTU gives platform to all students' start-ups. In case students who are willing to join as entrepreneurship fellow/associate, he needs to coordinate, design and plan the event/workshop/meeting with experts and scale them. Each team will be given enough training before they are put into leadership propositions.



Mr. Amit Patel, Project Officer, IPR/Patent, GIC explained the importance of patenting over innovative idea. He discussed different workshops offered by GIC IPR cell with detailed agenda. In case students join under IPR banner in this fellowship/associate programs they need to work upon IPR policy making, framing courses, patent drafting, conducting workshops, meetings with experts. Mr. Sunny Patel, Admin Assistant, GIC referring importance of IT infrastructure shared that the IT teams will have

to play crucial role in overall efforts. As per him students will get some challenging things to lead using platforms like Java, .Net, php, Wordpress and Andriod, iOS. Students took interest to work on it for ensuring that GIC and S4 efforts get scaled up by using technology platforms as catalyst.

Mr. Harshad Patel, Admin Assistant, GIC referring importance of Udisha Coordinator and Sankul. He shared that students need to work on marketing strategies, policy making, covering a mechanism for students participating in different zones and representing on behalf of GIC while initiating the efforts. He shared how the fellow and associates can strengthen the Sankul ecosystems and ensure rapid scaling of its impact.

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Team GIC, S4 and IPR initiatives made hands on workshops and discussions with each group of students based on their interest and devised strategies to immediately start the execution process for already initiated activities. Ideation session was arranged involving each group of students who immensely contributed these discussions and helped shaping new strategies in each sector. Starting from making policies to execution level the students showed great deal of maturity and we are extremely happy to see this. We are very soon going to involve them in many of our flagship endeavors both in in situ (at their place) and also in ex-situ (centrally) mode.

Refer: Capacity-building, Consultation and Orientation on 18<sup>th</sup> and 25<sup>th</sup> January 2013 (Second Phase) for Fellow and Associate applicants of GTU Innovation Council at

<http://www.gtu.ac.in/circulars/14Jan/Onedaycapacity.pdf> and at

[http://www.gtu.ac.in/circulars/14Jan/Web%20Notice%20for%20One%20day%20Workshop%20for%20GIC%20fellows%20and%20associates\\_25%20Jan%202014.pdf](http://www.gtu.ac.in/circulars/14Jan/Web%20Notice%20for%20One%20day%20Workshop%20for%20GIC%20fellows%20and%20associates_25%20Jan%202014.pdf)