



GTU Innovation & Startup Center

A Report on

Startup Clinic for Young Entrepreneurs



Date: 5th July, 2018

Time: 5:00 pm to 7:30 pm

Venue:

GTU Innovation and Start-up Center –
Rajkot Hub AVPTI Campus,
Opp. Hemu Gadhavi Hall, Tagore Road,
Rajkot - 360001

GTU Innovation Council envisions to invite ideation and early stages start-ups to get familiar with start terminologies. The main objective of this event is to introduce the basic requirements for starting up a new venture.

- To help the youngsters there was an inter-college startup meet held. GIC organized Startup Clinic for Young Entrepreneurs at GTU Innovation and Start-up Center-Rajkot on 5th July, 2018. It was grand event in which students from across various colleges and department participated. Prof. Parth Sejpal (Co-coordinator at GTU Innovation Council-Rajkot Zone) and Ms. Foram Chandarana (OSD) conducted the Event.
- As per the event timing event started at 5 o'clock. All Interested youngsters reached as per the time. This session is also important for final year students for their IDP/UDP Project by providing necessary guidance. Event started by Prof. Parth Sejpal, he gave brief introduction about startup and had basic discussion with the youngsters that their personal point of views about startup.



- Like, a great small business always starts out as an idea, but you have to transform that idea into action. That's where many individuals can start to feel overwhelmed. It's understandable to freeze up at the deluge of things that are required to get a business started, but getting going is actually easier than you might think.
- As sir says:
“India is not only a country of billion mouths to feed, but also a billion minds to innovate”
- After that sir gave us key points which are useful for great startup.

Those are:

- **Write a one-page business plan.**
- **Decide on a budget.**
- **Decide on a legal entity.**
- **Take care of the money.**
- **Get your website.**
- **Test sales.**
- Then he explains about all key points. We discuss about our academics projects. How can I improve our project and use that project for our startup. Discuss about different and innovative also unique ideas.



- He also said that what the difference between a Business and Startup was. What should we have to do Business or startup? First we have to set our Vision, Mission and Objective. Then do work according to the key points.
- Then Prof.Foram Chandarana take the mike and continue the session. She says that when your project called Innovative?
- Our project should have...
 - Novelty
 - Ease of Development

- Fragility
- Genesis
- Utility
- To implement an idea, we have skills, team, process, funding. Then she asked to all present youngsters that what the aim to come here was. All present told their aim to attend session. They give their point of view regarding the event. Moreover there were also special arrangements for the students set up like light tea and snacks break arranged by the volunteers.



- Apart from the discussion related to start up, there was also sharing of thoughts regarding problems faced by various students in their day to day lives and were asked to short out solutions for those problems. Alternatively these solutions can also be used to generate ideas based on startup especially for beginners. Also the process to avail loans and funding in this regard was shared with students.



- Then at the end of the event we write feedback on sticky Notes and stick on to the chart.
- Hence, over all it was a great experience to be part of this event. Event finished with great enthusiasm.

Compiled By:
GIC Associates, Rajkot

Edited By:
GIC Team, Rajkot