



# GUJARAT TECHNOLOGICAL UNIVERSITY

(Established Under Gujarat Act No.: 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત અધિનિયમ ક્રમાંક : ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

No. GTU/GIC/CiC3/Baroda Finathon Chanllenge/2017/6677

Date: 08-09-2017

## Circular

To,  
Principals/Directors of Colleges affiliated to GTU

The Bank of Baroda announced “**Baroda Finathon Challenge**”, a hackathon contest, inviting the techies, developers, students and start-ups to come up with exciting, innovative, novel and viable solutions under the listed themes.

For about **two months**, expert developers will showcase how their solutions can help Bank in developing better banking systems. We invite you to not only enjoy the outcome, but also the journey through a challenge that puts you to test via a coding battlefield.

### Themes

- Innovation
- Customer Acquisition
- Customer Experience
- Conversational Banking
- Collections

### Who Can Participate ?

- Students
- Startups
- Domain Experts
- Developers

### Prizes

1<sup>st</sup> Winner 5 Lacs, 2<sup>nd</sup> Winner 3 Lacs, 3<sup>rd</sup> Winner 2 Lacks

### Note:

- There is NO Registration Fee for Students
- All finalists will be reimbursed to and fro budget lowest economy airfares of the travel dates.

**Last Date of registration: 8<sup>th</sup> OCT, 2017,**

**Date of Hack A Thon 13th Nov 2017**

(Detail Schedule: <https://www.hackerearth.com/sprints/bank-of-baroda-hackathon/faq/#faq>)

**Venue of Hack A Thon Will be Announced on Hack A Thon Website**

Registration Link : <https://www.hackerearth.com/sprints/bank-of-baroda-hackathon/rules/>

Registration Link for GTU Ref: <https://goo.gl/forms/Rg7sgEmC57bcVk012>

**Contact: Raj Hakani (Asst. Prof) ap\_raj@gtu.edu.in, cic3@gtu.edu.in Tel: +91-79-26316006**

Sd/-  
Registrar

Copy to : 1. Principal of all GTU affiliated colleges  
2. PA to Registrar  
3. GTU Innovation Council

Winners of : ICT Enabled University Award E-India - 2009 ❖ Manthan Award - 2009 ❖ GESIA Award - 2011  
❖ Digital Learning WES - 2011 Award ❖ AIMS International Innovative University Award - 2013

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