GTU INNOVATION COUNCIL

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**SSIP Regional Screening Drive** 

**GIC-Vadodara** 

**Date:** 19th July 2018, Thursday

**Time:** 09:30 AM – 5:00 PM

**About SSIP at GTU:** 

In 2010, the Gujarat Technological University (GTU) started an experiment to incentivize

students academically. Under the experiment, the students were asked to identify a problem at

any place, village, industry or organization during their summer vacation. The experiment

became popular among other universities in Gujarat as well.

Gujarat Education Minister Bhupendrasinh Chudasama in association with Vice Chancellors of

the University to form a state-level Student Start-up Innovation Policy (SSIP). The policy was

needed to create resources for start-ups, to support the mandate for Student Start-ups in the State.

The idea is to provide a system to support pre-incubation phase of Entrepreneurship. To bridge

the gap of students that wish to apply for the Startup Gujarat Policy (GTU is the recognized

Nodal Incubation center) in manufacturing field needed at least Rs. 10,000 to develop a

prototype, and more funds for a better one. To reach the stage to receive Rs. 21 lakhs fund, the

start-up needs to have at least Rs 50,000 or 1 lakh rupee to convert a strong Proof of Concept

into a prototype or a product. This will primarily facilitate and pre-incubate innovative ideas to

go through a stage of proof of concept, prototype, product, testing & trial, redesign and deliver

innovative solutions catering to end users.

The Broad objective is to harness creative potential of young students across universities and

educational institutions. As a part of the Memorandum of Understanding (MOU) made between

Gujarat Knowledge Society (GKS- nodal agency for implementation of SSIP) and GTU

(University with effective implementation potential), GTU will extend support for the below by

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this academic year: Support up-to 25,000 INR for filing IPR for 125 Student Innovators / Start-ups Support up-to 200,000 INR for Prototyping support for 200 Student Innovators/Start-ups at POC stage.

### **About SSIP Screening Drive at Vadodara:**

In order to support student startup & innovation as per the Student Startup & Innovation Policy (SSIP); GTU Regional Center for Innovation & Startup, Vadodara organized 'SSIP Screening drive – Zero Level at Neotech Technical Campus – Vadodara.. At the Screening, about 41 student startup and innovative projects were present. The event started with an introductory note on GTU Innovation Council - Regional Center & SSIP. After that, committee members were welcomed; which included academic & industrial experts like Mr. Rohit Dave (Ex. Manager – GSFC & Industry Expert), Mr. CA Nandan Soni (Startup Mentor & Chartered Accountant), Mr. Deepen Barai (Co-Founder – SpeedForce & Six Star Food & Beverages), Dr. Nipa Desai (Principal, NeoTech Institute of Technology & GIC Regional Coordinator Nikhil Suthar. After that the project's reviewing was started, and it included the following criteria.

- 1. Novelty of Idea
- 2. Frugality of Idea
- 3. Easy of Deployment.
- 4. Potential Impact

Based on the following process was adopted by GTU Innovation Council team for inviting and primarily scrutinizing proposals under SSIP at GTU-GIC Vadodara Regional center.

- 1. Call for entries: Students applied for SSIP through following link: Start-up enthusiasts form: https://goo.gl/forms/s7FvJ8Fr24ejbHkt2
- 2. From the entries applied in above link, level zero screening was conducted at Neotech Institute of Technology by GTU GIC Vadodara Regional center and accompanying mentors.

A meeting to approve such proposals received under SSIP-GTU was held at Neotech Technical Campus, Harni – Virod Road, Virod, Vadodara. The committee members were approved by competent authority for final approval of proposals received as per the zero level screening procedure.

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From across Vadodara Region, more than 65 teams showed interest to apply for SSIP through links and presented their innovative ideas / projects by 41 teams. The teams shortlisted after the level zero SSIP screening were 18. Based on these criteria, committee had identified SSIP projects for the next round of the SSIP Screening. From Virtual Licensing system to Smart Street light control system and from Life Stick to Advanced cloth dryer; Innovative Projects were presented in this drive. And we've been started giving phase-wise mentoring support to selected SSIP projects.



[ Students presented their innovative projects in front of 'SSIP Screening Committee' ]

- Nikhil Suthar
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