



# GUJARAT TECHNOLOGICAL UNIVERSITY

(Established under Gujarat Act No. 20 of 2007)

ગુજરાત ટેકનોલોજીકલ યુનિવર્સિટી

(ગુજરાત અધિનિયમ ક્રમાંક: ૨૦/૨૦૦૭ દ્વારા સ્થાપિત)

Ref.: GTU/GIC/Hackathon 2018/5896

Date: 06/08/2018

## Circular

To,

Principals/Directors/Faculty members/Students of GTU affiliated colleges

**Subject:** Register your team for **MoveHack 2018 - A Global Mobility Hack-a-thon**

NITI Aayog is organizing MoveHack 2018, a global mobility hackathon to crowdsource solutions - aimed at the future of mobility in India. Envisaged to be one of the largest hackathons globally, Move Hack is focused on 10 themes and structured over three legs: online, followed by Singapore leg, and the finals in New Delhi.

### **About NITI Aayog**

National Institution for Transforming India (NITI Aayog) is the premier policy think tank of the Government of India and is chaired by the Hon'ble Prime Minister of India. Formed via resolution of the Union Cabinet on January 1, 2015, NITI Aayog has the mandate to provide both directional and policy inputs to transform the lives of Indian citizens and work closely with State Government while promoting cooperative and competitive federalism.

At the core of NITI Aayog's creation are two hubs – Team India Hub and the Knowledge and Innovation Hub. The Team India Hub leads the engagement of states with the Central government, while the Knowledge and Innovation Hub builds NITI's think-tank capabilities.

### **About the Hack-a-thon – MoveHack 2018**

Transportation and mobility are emerging as potential drivers of innovation and economic growth of the 21st century. Rapidly evolving technologies and business models for delivering mobility services have dramatic potential to transform the global transportation sector in the times to come. Mobility that ranges from pedestrian, personal transport, to public transit and freight movement is extremely critical and impacts every aspect of life in urban as well as rural areas. Of late, there has been a paradigm shift which has led to an integral approach that focuses on shared, connected and clean mobility solutions customised to local needs.

Against this background, NITI Aayog, in collaboration with various ministries and industry partners, is organising 'MOVE: Global Mobility Summit' in New Delhi on 7<sup>th</sup> and 8<sup>th</sup> September, 2018. Global Mobility Hackathon will be an integral part of this event, providing a platform to the participants to come up with innovative ideas and solutions on issues concerning mobility.

**MoveHack** aims to bring about innovative, dynamic and scalable solutions to problems pertaining to mobility. The hackathon has two-pronged campaign approach: (a) "**Just Code It**": aimed at solutions through innovations in technology / product / software and data analysis, and (b) "**Just Solve It**": innovative business ideas or sustainable solutions to transform mobility infrastructure through technology.

Winners of ICT Enabled University Award; E-India 2009; Manthan Award – 2009

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MoveHack is open to individuals from all nationalities, making it a truly global hackathon.

Registrations are open at <https://www.movehack.gov.in>.

## Attractions of MoveHack 2018:

- Register now, and stand a chance to win **the grand prize of INR 10 Million**
- Help solve mobility problems using newly-unlocked data sets from the government and private sector
- A chance to receive guidance and network with leading global experts, CXOs and researcher
- The top 30 teams from the online submissions will travel to Singapore for two days (1<sup>st</sup> and 2<sup>nd</sup> September, 2018), and will be mentored by a curated group of top experts advising the teams on a host of parameters including design improvement, business viability, technical solution and customer targeting / marketing.
- The top 20 teams from Singapore leg will participate in the Final Round to be held in New Delhi on 5<sup>th</sup> and 6<sup>th</sup> September, 2018.

The winners will be announced during the Move Summit 2018, which is also organized by NITI Aayog on 7<sup>th</sup> and 8<sup>th</sup> September, 2018 in New Delhi (<http://movesummit.in/>) and is being inaugurated by the Hon'ble Prime Minister of India. Awards for the hackathon include recognizing top 10 winners, with total prize of more than Rs. 2 crores.

GTU would highly appreciate your active participation in MoveHack 2018 and motivate all its stakeholders to bring the change in Mobility sector by technological transformation while join hands with NITI Aayog in building the India of tomorrow.

**For any questions and clarifications, please reach out to: [move.theworld@gov.in](mailto:move.theworld@gov.in)**

Sd/-  
Registrar (I/c)