



Student Start-up Support System (S4)

GTU POLICY INCUBATOR:

INVITATION TO A Research Workshop on

START-UP POLICIES OF 15 STATES OF INDIA using crowdsourcing as a Research Tool

Venue: Room No 131, Students Start-up Support System Co-Creation Center (S4-C3), GTU Ahmedabad Campus- 2nd Floor, ACPC Building, LDCE Complex- Ahmedabad-380015

Date: 7th and 8th November 2015

Time: 10:30 AM to 5:00 PM

Background:

GTU has organized various roundtable to discuss Start-up policy of different states in the past. This particular workshop aims to study and compare the start up policies of 15 Indian States via crowdsourcing¹. It will be a two day hands-on workshop where students will understand crowdsourcing and learn how to implement it for analysing a policy document. Based on the research carried out by participants, each participant team will present their research work and the best performing team will be awarded at the end of workshop.

“Crowds disturb, escalate and then threaten the social order. They come to the fore in contexts of grievance, protest and rising uncertainty. Crowds are agents of change.”

¹Crowdsourcing is a form of collective intelligence that solves problems.

Crowdsourcing is not just about the crowd: it is a two-way engagement. It involves three elements: (i) A problem or task is assigned to a wide, and random, audience [the crowd], rather than a selection of experts. (ii) The crowd then generates shared content, on a voluntary basis which may be data to resolve a particular problem (iii) The process is facilitated by use of Internet by every group. Whatever the output, it is important not to work alone – to share information and to build on the expertise of others. The large amount of data generated can be mined for research, the results of which can be published.

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The main applications of crowdsourcing to academe lie in the areas of digital content collections around a particular theme, and crowdsourcing of non-complex but non-automatic tasks, often connected with heritage documents. Such as a startup policy.

Registration link: <https://goo.gl/9L3VE1>

Note:

- I. No registration or entry fees is charged for this workshop
- II. Registration to the event is mandatory. Only the first 100 registered participants will be allowed to attend the workshop
- III. Confirmation mail will be sent to all selected participants by the evening of 6th November 2015.
- IV. Participants are requested to bring (a) their own laptops to carry out research task and (b) college identity cards for entry to the workshop

Link to past event reports:

<http://gtu.ac.in/circulars/15Mar/03032015.pdf>

<http://gtu.ac.in/circulars/15feb/26022015.pdf>

You may read the Niti Aayog report at

http://niti.gov.in/mgov_file/report%20of%20the%20expert%20committee.pdf to prepare for the two-day workshop.

For more information about workshop contact: Kalp Bhatt, Research Assistant ra_kalp@gtu.edu.in, +91-9428420419 | for any suggestion kindly write to: Kaushik Akiwatkar, Project Officer, kaushik@gtu.edu.in