

GTU INNOVATION COUNCIL

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Anjani Mashelkar Inclusive Innovation Award 2015

For interested students and Faculty Members:

Participate in the **Anjani Mashelkar Inclusive Innovation Award 2015** and win cash prize of INR 1 Lac and make a huge impact through your innovation

Last date for submission: 10th August 2015

How to apply:

Interested students or Faculty Members may apply online at: <http://award.ilcindia.org/apply-now.aspx>

Criteria and process:

- The award is granted by ILC-I and sponsored by Dr. Mashelkar, given in the name of his mother.
- Only Indian organizations or persons of Indian origin are eligible to apply.
- Innovators of all ages may apply.
- Every year a call for nominations is announced for this award.
- The nominations should be **for prototypes or proof of concepts** which have the potential to be successful innovations. Raw ideas will not be considered.
- The prototypes, products, services or business models should be original and novel.
- They should provide highest quality affordable products and experiences to the resource poor people.
- The innovations should substantially and positively affect the quality of life of the disadvantaged sections of society- such as the resource poor elderly people.
- All applications should clearly explain the innovation, the originality of the idea, its benefit, and impact.
- Shortlisted applicants will be contacted over phone by an expert team for more details on the idea if required.
- The jury - comprising preeminent leaders from a wide range of fields - will select the winner from a shortlist.
- Last date for submission: 10 August 2015

Background of the Award:

Anjani Mashelkar, Dr R. A. Mashelkar's mother, brought him up facing all the odds that a poor widowed uneducated mother moving to Mumbai with her only child - a six year old boy - would face. And this she did with courage and dignity. Her own circumstances never brought her down - she always expressed concern about the underprivileged people around her, and wanted her son to do something about it.

The Anjani Mashelkar Inclusive Innovation Award fulfils this wish. This is an annual award of Rs. 1 lakh given to an individual or an organisation for an idea, prototype or a commercialized product, service and business model. **The innovation must address the problems faced by the disadvantaged resource-poor people in India and offer an original and implementable solution.**

This award presents an opportunity to spur and fuel innovation for the benefit of the most disadvantaged sections of society in order to 'include' them into the mainstream. It also has another equally important aim: to sensitize innovators about the problems faced by such sections of society- such as the resource poor elderly people.

The awardees will preferably be those, who believe in not just 'best practices', but 'next practices'. And most importantly, it will value solutions that represent 'affordable excellence', breaking the myth that 'affordability' and 'excellence' cannot go together.

As the award grows in stature and gains national recognition, it will endeavour to leverage support for the innovator from various other private and public sector organizations.

You may have a look at the winners of the previous years:

<http://award.ilcindia.org/winner-2014.aspx>

<http://award.ilcindia.org/winner-2013.aspx>

<http://award.ilcindia.org/winner-2012.aspx>

<http://award.ilcindia.org/application-award.aspx>